

# Abdullah Hafeez

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## PROFESSIONAL EXPERIENCE

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### Stealth Startup

France, India | Sep 2024 - Present

*Founder – Ed Tech & Sustainability Tech*

- Ed Tech startup that provides real-time fact-check, news curation and learning services.
- Sustainability startup that aims to make climate action easy and sustainable development profitable.

### PwC Luxembourg

Luxembourg | Jul 2022 - Jul 2023

*Advisory Intern – Industry, Public Sector & People, Experience and Change*

- Data collection and analysis on 5G market and policy developments across 62 geographic territories with monthly reporting to relevant stakeholders from the European Commission.
- Research and business development support on a project related to boosting investments in the Blue Economy sector in the EU.
- Data collection and analysis related to a multi-territory project related to upskilling and reskilling initiatives with the eventual aim of making recommendations on leading policies implementable in the EU.
- Intrapreneurial endeavours related to ESG reporting for CSRD & EUDR.

### Creative Stoica

India | Apr 2019 - Apr 2020

*Management Consultant*

- Managed a team of 5 designers in scaling a bootstrapped design school; led to 4x revenue within 12 months and increased team size to 10.
- Managed UX client consultations for industry clients in the media, tourism, real estate & other sectors.

## EDUCATION

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### EDHEC Business School

Lille, France | Aug 2021 - Mar 2025

*MIM in Business Management, M.Sc. in Strategy, Organization & Consulting*

- Relevant Coursework: IT Strategy, Research Methodologies, Foresight Innovation and Transformation, Strategy & Business Modelling, VBA for Excel, M&A Corporate Strategy, Information Systems.  
Projects: Sustainability with Sopra Steria, Digital Solution & Circular Economy for Leroy Merlin, Marketing Challenge with P&G, Innovation Challenge for McDonald's, TEDxEDHECBusinessSchool

### FLAME University

Pune, India | Aug 2016 - May 2019

*Bachelor's in Business Administration (BBA) - Entrepreneurship*

- Relevant Coursework: Design Thinking, Lean Startup, Innovation & Business Development, Managerial Economics, Business Models, Human Capital Management, Consumer Psychology, Digital Marketing.  
Projects: Nootribite, Hydropot.

## IT SKILLS, LANGUAGES & INTERESTS

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- **Technical Skills:** Figma, Wix, CiKiSi, Salesforce, GenAI, Excel, Word, PowerPoint, Data Visualization
- **Relevant Skills:** Innovation, Communication, Business Writing, Proposal Writing, Business Model Design, Trends & Future Analysis, Market & Competitive Intelligence, Strategic Foresight, Startup Strategy.
- **Languages:** English, French, Urdu, Hindi, Telugu, Arabic.
- **Publications:** CivilScope (Magazine), New Kiddin' Town (Phenomenological Field Study), Environmental Sustainability as a Source of Competitive Advantage for Circular Economy Startups (Master Project).
- **Interests:** Philosophy, literary works, stand-up comedy, go-karting, creative writing, travel & cooking.